

INSIGHT

Battle Creek Area Chamber of Commerce
One Riverwalk Center, Suite 3A
34 West Jackson Street
Battle Creek, MI 49017

PRESORT STANDARD
U.S. POSTAGE
PAID
Battle Creek, MI
PERMIT #619



APRIL & MAY EYE OPENER

Attend the next Eye Opener

Greg Dunn
*Atlas Sales, Inc. and
A Team of Arts and Culture Leaders
"The Creative Side of Business-Arts
and Culture in Calhoun County"*
Tuesday, April 12, 2011

Brenda Hunt
*Battle Creek Community Foundation
2011 Business Awards*
Tuesday, May 3, 2011

Location: Burnham Brook Center
200 West Michigan Avenue
Business expo starts at 7 a.m.
Program starts at 7:30 a.m.

Calendar of *Events* 2011

- Tuesday, March 1,** Self Employment Program Orientations begin. Please refer to page 3 for specific information.
- Tuesday, March 8,** Eye Opener Breakfast/Business Expo, 7 a.m. Burnham Brook Community Center.
- Wednesday, March 9,** Eye Opener Committee Meeting, 10 a.m. Chamber Boardroom.
- Tuesday, March 15,** Chamber Board Meeting, 12 p.m. B.C. Community Foundation Boardroom.
- Tuesday, March 15,** Chamber Mixer, 11 a.m.-1 p.m., Tower Professional Network, LLC (50 West Jackson Street, Battle Creek - WMU Kendall Center)
- Wednesday, March 16,** Silent Observer Committee Meeting, 8 a.m. Location TBD.
- Wednesday, March 16,** Member Ambassador Meeting, 11:45 a.m. Malia's Mediterranean Bistro.
- Friday, March 18,** Chamber Golf Committee Meeting, 11 a.m. Chamber Boardroom
- Wednesday, March 23,** Military Affairs Committee Meeting, 8 a.m. V.A. Medical Center.
- Thursday, March 24,** Chamber Mixer, 4-6 p.m., Marshall Community Credit Union (1157 East Michigan Avenue, Battle Creek).
- Saturday, March 26,** Spring - Self Employment Program begins. Please refer to page 3 for specific information.
- Wednesday, March 30,** Nuts & Bolts of Starting a Business, 11 a.m. and 6 p.m. Chamber Boardroom.
- Friday, April 1,** Ribbon Cutting/Chamber Mixer/Open House, 12-2 p.m. The Reflections Assisted Living Memory Care (14316 S Helmer Road).
- Wednesday, April 6,** Nuts & Bolts of Starting a Business, 11 a.m. and 6 p.m. Chamber Boardroom.
- Tuesday, April 12,** Eye Opener Breakfast/Business Expo, 7 a.m. Burnham Brook Community Center.
- Thursday, April 14,** Eye Opener Committee Meeting, 10 a.m. Chamber Boardroom.
- Friday, April 15,** Chamber Golf Committee Meeting, 11 a.m. Chamber Boardroom
- Wednesday, April 20,** Silent Observer Committee Meeting, 8 a.m. Location TBD.
- Wednesday, April 20,** Member Ambassador Meeting, 11:45 a.m. Red Lobster.
- Thursday, April 21,** Chamber Foundation Board Meeting, 8 a.m. B.C. Community Foundation Boardroom.
- Friday, April 22,** Chamber Closed for Good Friday.
- Wednesday, April 27,** Military Affairs Committee, 8 a.m. Ft. Custer National Cemetery.

INSIGHT



March-April, 2011 | A Publication of the Battle Creek Area Chamber of Commerce | www.BattleCreek.org



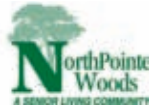
April Eye Opener Breakfast WELCOMES GREG DUNN, Atlas Sales, Inc. and A Team of Arts and Culture Leaders

“The Creative Side of Business – Arts and Culture in Calhoun County”

Greg Dunn has been the President of Atlas Sales, Inc., wholesale distributor of beer, wine, water and soft drinks in Battle Creek, since 1981 and is an active Board member of the Calhoun County Arts Council. This dynamic and entertaining presentation will show the benefits of connecting Economic Development with a vibrant Arts community and the importance of creativity for more productive 21st Century Workers.

Formerly the United Arts Council of Calhoun County, the Calhoun County Arts Council (CCAC) is Michigan's oldest incorporated non-profit arts council providing marketing and technical services, professional development programs, and grants to arts and cultural organizations and hundreds of Michigan artists.

Thank you Food Sponsor ~ NorthPointe Woods



Greg Dunn

May Eye Opener Breakfast WELCOMES BRENDA HUNT, Battle Creek Community Foundation 2011 Business Awards

The Urban League of Battle Creek, the Regional Health Alliance and the Battle Creek Area Chamber of Commerce have joined together once again to co-sponsor the 2011 Business Awards. The purpose of this annual awards program is to recognize three organizations that are either located in or serve the greater Battle Creek area for their outstanding contributions to the community and local economy. Nominees and recipients will be announced at the Chamber's Eye Opener Breakfast.

Brenda Hunt, CEO & President of the Battle Creek Community Foundation will assist in announcing the nominees and recipients at the May Eye Opener Breakfast. Brenda is known throughout the state for her collaborative approach to addressing community and regional needs. She has provided leadership and guidance in fostering public-private partnerships and has been instrumental in bringing about the refocusing of area initiatives to be more collaborative and inclusive.

Thank you Program Sponsor ~ Battle Creek Community Foundation

Thank you Food Sponsor ~ Employment Group



Brenda Hunt

The Eye Opener Breakfast and Business Expo take place at the Burnham Brook Center, 200 West Michigan Avenue in Battle Creek. The Business Expo begins at 7 a.m., the Program is from 7:30 a.m. – 8:30 a.m., and the Expo continues from 8:30 a.m. – 9 a.m. Continental Breakfast is served.

During the Eye Opener Breakfast Meetings, new members of the Battle Creek Area Chamber of Commerce will be introduced, upcoming Chamber events will be highlighted and drawings held for the Chamber 50/50 raffle and door prizes. Audiovisual productions for the Eye Opener Breakfasts is provided by **G2 (G-Squared) Productions**. **Access Vision** films the program, which will be aired on Channel 17 and simulcast on Channel 917 (if viewers receive Comcast digital service). Additionally, the Program can be accessed on-line by visiting www.accessvision.tv. The Program will be aired at 9:30 p.m. every Wednesday for four (4) weeks following the Eye Opener Breakfast. If you are interested in showcasing your business in the Business Expo, please contact Alicia Davis for further information at 269.962.4076 or e-mail at adavis@battlecreek.org. Space is limited. There is no charge for Chamber members to participate.

OUR SPONSORS



WELCOME NEW MEMBERS

- American Office Solutions
- Enbridge Energy
- Gagnon, Glass & Vanderwaal
- My Castle Insurance Agency
- Performance Matters, LLC
- Physiotherapy Associates
- Ring Generals, LLC
- Robert Half International
- The Reflections Assisted Living Memory Care

RENEWAL MEMBERS

- AAA Michigan
- Atlas Sales, Inc.
- Bachman Hebble Funeral Service Inc.
- Baldwin Consulting
- Battle Creek Area Assoc. of REALTORS
- Battle Creek Enquirer
- Battle Creek Memorial Park Association
- Battle Creek Radio WBCK/WBXX
- Battle Creek Surgical, PC
- Bob Janvrin Auto Body, LLC
- Bronson Plating Co.
- Brutsche Concrete Products
- Buckenberger Insurance Associates
- Burr Engineering
- Burton Printing Co., Inc.
- Caribou Coffee/Folk Oil Company
- Comerica Bank
- Consumer Services Inc.
- Cornerstone Office Systems, Inc.
- Creal Enterprises, Inc.
- Crooks Plumbing and Heating
- DeVines Picture Framing & Home
- Douglas Associates, Inc.
- Fairfield Inn by Marriott
- Family Health Center of Battle Creek
- Farley-Estes & Dowdle Funeral Home
- Fifth Third Bank
- Geislinger Corporation
- Gertsen Interstate Systems, Inc.
- GHS Corporation
- Hackett Millwright and Rigging
- Holiday Inn Battle Creek
- Japan America Society of W. Michigan
- John J.H. Schwarz, M.D.
- Justice Fence, Inc.
- Katz Well Drilling, Inc.
- Kelly Services
- Linsley Excavating, Inc.
- M66 Bowl
- Metro PCS
- Michelle T. Valella, OD
- Midwest Communication Services, Inc.
- Miller Foundation
- Music Center of South Central MI
- Neighborhoods Inc. of Battle Creek
- Neil Bueker, DDS
- Nexthermal Corporation
- Norman's, Inc.
- Northwestern Mutual Financial Network
- Pastrami Joe's Deli

Continued on page 2

Chamber Corner

RENEWAL MEMBERS

Continued from page 1

Pearlmans Jewelers
 PNC Bank
 Post Foods LLC, Battle Creek
 Prebish Chiropractic Centre, PLC
 Ralston Foods, Inc.
 Raymond James & Associates
 Richard A. Henry Funeral Home, Inc.
 Riverside Screw Machine Products, Inc.
 Robert D. Hughes, DDS, PLC
 Roberts Properties
 Rogers Glass, Window & Door Inc.
 Schoder Brothers, LLC
 SEMCO Energy Gas Company
 Sherwin-Williams Company
 Shouldice Brothers Sheet Metal
 Sinoscan Inc.
 Southern Michigan Bank & Trust
 Southwest Regional Rehabilitation Center
 Summit Pointe
 Teal Run Apartments
 The Haven of Rest
 The Oaks at NorthPointe Woods
 The Pines At Pennfield
 The Village of Mill Creek
 The Villas at Windamere
 Tractor Supply Company
 Vision Services, PC
 Vista Asset Management, Inc.
 Whitt's Party Store
 Woods Pools, Inc.
 WW Thayne Advertising/Scene Publications
 Yellow Book

ANNIVERSARIES

Atlas Sales, Inc. (70)
 Comerica Bank (85)
 Cornerstone University - PGS (5)
 Geislinger Corporation (10)
 Holiday Inn Battle Creek (5)
 Northwestern Mutual Financial Network (20)
 Prebish Chiropractic Centre, PLC (30)
 Roberts Properties (5)
 Southwest Regional Rehabilitation Center (25)
 Teal Run Apartments (10)
 Varnum, Riddering, Schmidt & Howlett (20)
 Vista Asset Management, Inc. (15)

By Jeff Roller
 Interim Director/CFO



Jeff Roller

"If you did not make a New Year Resolution for 2011, it is not too late. Why not make a resolution to get more active in the operation of your Chamber. The Battle Creek Area Chamber of Commerce has eight different committees that assist the Chamber with its day-to-day operations.

The following is a listing of the Chamber's committees with a brief description of each. If you are interested in being a part of any of these committees, please call the Chamber, 962-4076, and ask for the staff person whose name appears after the committee name:

Ambassador Committee (Alicia Davis)

These are the official "Hosts" or "Red Coats" of the Chamber, who serve in a public relations capacity. They attend ribbon cuttings, groundbreaking ceremonies, Member Mixers, and Eye Opener Breakfasts on a regular basis.

Chamber Golf Outing Committee (Alicia Davis)

This committee coordinates the annual golf outing, which is the Chamber's primary fundraising event. Committee obtains tee/green sponsors, door prizes, determines games and arranges for a fun day for Chamber Members.

Eye Opener Breakfast Committee (Alicia Davis)

This committee plans, organizes and schedules business-oriented speakers and sponsors for the monthly Chamber Eye Opener Breakfast meetings.

Member Services Committee (Jeff Roller)

This committee evaluates member benefits on behalf of the Chamber membership, recommends member benefits to the Board, and assists Chamber staff with member recruiting and retention.

Military Affairs Committee (Alicia Davis)

This committee recognizes the significance of the military presence in our community. Its goal is to promote and foster excellent relations between the

business sector and the military.

Public Policy Committee (Dennis Durham)

This committee assists Chamber staff in monitoring, formulating and evaluating legislative issues and makes recommendations and provides support for candidates/ballot proposals. It evaluates candidates who are seeking office at the federal, state and local levels representing the Battle Creek area, making its candidate recommendations to the Chamber's Board of Directors. It facilitates political forums for community awareness/involvement, and fosters relationships between the community and government.

Silent Observer Committee (Alicia Davis)

This committee aids in the development of a positive economic environment and quality of life in our community by involving citizens and businesses in crime prevention and deterrence, aiding in crime detection, and assisting in the successful prosecution of those persons engaged in criminal activity within our community.

Silent Observer Golf Outing Committee (Alicia Davis)

This committee coordinates the annual golf outing, which is the Silent Observer's primary fundraising event. Committee obtains tee/green sponsors, door prizes, determines games and arranges for a fun day for Chamber Members.

Make this a year that you make and keep your resolution. Join a committee and along with your Chamber help make Battle Creek a better place to live, work, and play. Thank you for your consideration."

Battle Creek Area Chamber of Commerce Staff

Jeff Roller Interim Director/CFO	Donna Gray, Membership Coordinator/Special Projects
Tim Walton Sales Manager	Pamala Bardon Managing Director/BC Leadership Challenge
Debbie Baker Administrative/Communications	Bernard Young Managing Director/BC Self-Employment Program
Dennis Durham SR VP of Business Advocacy	
Alicia Davis Events Coordinator	

Our Mission

The mission of the Battle Creek Area Chamber of Commerce is to provide member services, business advocacy and representation to produce a positive economic environment.

To achieve our mission, we focus on membership, business advocacy, workforce development/quality of life, and networking.

The Insight Editorial Policy

Articles written by outside authors do not necessarily reflect the views or positions of the Battle Creek Area Chamber of Commerce. The position of the Chamber will be clearly stated where applicable.

The Chamber reserves the right to reject advertising based on content and does not accept advertising that conflicts with the mission or position of the Chamber.

The advertising of products or services in the Insight does not necessarily represent endorsement by the Battle Creek Area Chamber of Commerce.

The Insight is published bi-monthly by the Battle Creek Area Chamber of Commerce.

Editor: Debbie Baker, Administrative and Communications Specialist

Sponsored by the Chamber Foundation



Business Advocacy Update



Dennis Durham
Sr. Vice President of
Business Advocacy

What You Need to Know About Your Elected Officials

The election is over. Candidates winning positions at the various levels of government are seated and have assumed their duties. And there is a lot of work to do. In Calhoun County, a

new Board of Commissioners takes over and begins the work of balancing the County budget while addressing important service issues such as the condition of our roads.

Calhoun County Board of Commissioners

- Arthur Kale (Board Chair) (517.629.4774)
- Mark Behnke (269.966.5706)
- Terris Todd (269.660.8717)
- Jim Haadsma (269.964.3472)
- Steve Frisbie (269.964.1693)
- Julie Camp (269.781.9847)
- Blaine VanSickle (269.781.4400)

The Michigan Legislature is challenged to come up with a balanced budget in partnership with Governor Snyder, as well as balance important service issues and working to improve the Michigan economy.

Michigan House of Representatives

- Representative Kate Segal (62nd District) (517.373.0555)
- Speaker of the House Jase Bolger (63rd District) (517.373.1787)

Michigan Senate

- Senator Mike Nofs (19th District) (517.373.2426)

In Washington, D.C., our congressional representatives have taken on repeal of the new healthcare law and reigning in federal spending.

U.S. House of Representatives

- Congressman Tim Walberg (7th District) (517.780.9075)

The Battle Creek Area Chamber of Commerce encourages all of its members to participate in the democratic process. Let your voice be heard. Contact your elected officials or ask the Chamber to act on your behalf.

The Battle Creek Self Employment Program



Bernard Young
Managing Director

One way the Battle Creek Area Chamber Foundation reaches out to the community is through the Battle Creek Self Employment Program. Offered twice a year, the program strives "to foster economic self-sufficiency through entrepreneurship."

We are gearing up for the Spring Classes! Orientations begin on March 1 and classes begin later in the month. All orientations and program classes are conducted by Bernard Young, Managing Director of BCSEP. Bernard is a Licensed Trainer in Entrepreneur Development and a Motivational Speaker. During the ten (10) week First Step FastTrac program, Bernard Young will guide participants step by step to construct successful business plans.

Pass the word! Let's change lives and Battle Creek for the better.

Orientations and Classes for Spring are as follows:

Spring 2011 Class Orientations (Only one Orientation is Mandatory):

There is no cost to attend an Orientation.

Dates: March 1, 2, 3, 7, 8, 9, 10, 14, 15 and 16

Time: 6 p.m. – 7 p.m.

Spring 2011 Class Schedule (10 weeks):

Saturday, March 26, 9 a.m. – 3 p.m.

Saturday, April 2, 9 a.m. – 3 p.m.

Continental breakfast and lunch served on both Saturdays

Eight (8) Consecutive Monday Evenings from 6 p.m. – 9 p.m.

April 4, 11, 18, 25 and May 2, 9, 16, 23

Graduation – May 31

Completed Business Plan Due – June 6

Cost of Program:

\$200 – \$100 due before March 26. Final payment due week five (5) of the Program.

The Battle Creek Area Leadership Challenge is accepting applications for the fall of 2011



Pamala Bardon
Managing Director

The Leadership Challenge is a premier community based leadership development program designed to identify, educate, and foster a network of community trustees. The twelve month program includes eight day-long sessions, four half day sessions and a three month community project.

Designed for seasoned as well as emerging leaders from every area of our community; Core content includes:

Leadership, Love of Place, Diversity and Inclusion, and Community Development. The Leadership Challenge qualifies as 3 accredited undergrad hours at Miller College. For more information and applications contact Pamala Bardon 269 962 4770 or pbardon@battlecreek.org

Area Sponsors and Participants include:

- | | |
|------------------------------------|-----------------------------------|
| Post Foods | CSM Group |
| Battle Creek Health System | Restoration Life Church |
| The Family Health Center | Genesis Leadership Institute |
| Summit Pointe | Neighborhoods, Inc |
| City of Battle Creek | Hands On Battle Creek |
| Southwest Rehab Group | Battle Creek Unlimited |
| The Y | Centracare |
| Battle Creek Enquirer | Star Commonwealth |
| TRMI | McCullough Chiropractic |
| DENSO | The Urban League |
| United Way of Greater Battle Creek | Women's Co-op |
| The Haven | Food Bank of Southwest Michigan |
| Families for Peace | Center for Healing of Racism |
| Comerica Bank | The Hinman Company |
| Omni Federal Credit Union | The Miller Foundation |
| Kellogg Community Credit Union | WK Kellogg Foundation |
| Kellogg Community College | Consumers Energy Foundation |
| Hart-Dole-Inouye Federal Center | Battle Creek Community Foundation |
| Air National Guard | McCamilly Plaza Hotel |
| EPI Marketing | Crooks Advertising Alliance |
| The Non-Profit Alliance | |
| Calhoun County ISD | |
| Lakeview Public School Board | |

Member's Business Spotlight

Clear Channel Airports

Investments by Clear Channel Airports in state of the art digital displays and new technology including large format and eco friendly tension fabric displays are transforming the advertising environment at Kalamazoo/Battle Creek International Airport. These changes will bring the terminal up to speed as the premier business and tourist center displaying the character of the region.



The concept behind the program will be to showcase businesses, attractions, and character of the region. The driving force behind the launch of the Community and Corporate Showcase program will be an array of new display options utilizing new technologies as well as upgraded versions of the old classics. The innovative designs will maximize the visual advertising effects over 360K passengers, who utilize the terminal each year.

We are working with local companies in the area to form long-term partnerships with our company and the airport to secure a space in this NEW Terminal Showcase program.

Clear Channel Airport's representatives are setting appointments to meet with area businesses prior to the new program launch date of April 27.

Contact information: Justin Tanis at (800) 648-8437 or justintanis@clearchannel.com

SPOTLIGHT YOUR COMPANY!



Member's Business Spotlight is dedicated to "spotlighting" Members' significant events within their businesses, such as recognitions received, contributions or new/promoted employees. We will do our best to feature all submissions, but due to space constraints and time sensitive materials some features may be edited or not printed. Please continue to submit!

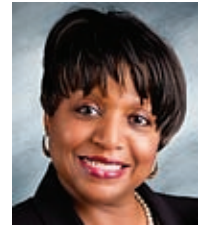
Please email your information to: dbaker@battlecreek.org.

Jessup Group, P.C. Announces Staff Changes

Jessup Group, P.C., a public accounting and consulting firm located in Battle Creek, Michigan is pleased to announce that Kelly Bowers, CPA became a Shareholder and Director of the firm. Kelly started as a staff accountant with Jessup Group in 2004 after finishing her Master's degree in Business



Bowers



Curry-Pattin

Administration and her previous work in corporate and non-profit accounting.

Bowers' background in financial management provides expert leadership to her non-profit and small business clients. As a valuable member of the Jessup Group tax team, Kelly focuses on small business and non-profit tax issues to help her clients maximize their profitability.

Jessup Group also welcomes two new members to their staff: Bernice Curry-Pattin, Staff Accountant, who holds a Bachelor's degree in Accounting and a Master's degree in Business Administration, along with strong experience in corporate and non-profit accounting. Joelle Knoch, CPA, who holds a Bachelor's degree in Accounting, along with fourteen years of experience managing corporate and non-profit audit engagements. Welcome!



Knoch

Contact information: (269) 963-6090, www.jessup-group.com



Junior Achievement Announces Sixth Annual Ja Titan Challenge Winners!

Junior Achievement of Southwest Michigan (JA) crowned the top "Titan of Industry" to a team from Schoolcraft High School at the sixth annual JA Titan Challenge. Thirty-one teams from nine high schools in Battle Creek, Climax-Scotts, Comstock, Galesburg-Augusta, Gull Lake, Mattawan, Pennfield, Portage, and Schoolcraft participated in the competition this year, which took place on January 7.



Pictured from left to right are: Sydnee Sefton, Mitchell McEachern, Ryan Hunt, and Trevor Joftscheff.

JA Titan is a Junior Achievement educational program for high school students designed to teach them about running a successful business. Players serve as the "CEO" of a virtual company and make six key decisions including setting the product's price, production levels, marketing expenses, research & development expenses, capital improvement expenses, and charitable giving amount.

The "Eagles" from Schoolcraft High School walked away with the top honor, having bested 15 other teams during two rounds of intense competition. Each winning team member received a \$250 college scholarship as well as other prizes.

Contact information: (269) 968-9188, swmichigan.ja.org



Member's Business Spotlight

OMNI Community Credit Union Receives Five-Star Rating

OMNI Community Credit Union has announced receiving a five-star rating from Bauer Financial. The five-star rating is the highest that can be received by a financial institution. Bauer Financial is a company that analyzes and rates financial institutions nationwide.



"We view ourselves as responsible stewards of our members' money and we continue to lend," said Ted Parsons, Chief Executive Officer for OMNI Community Credit Union. "The five-star rating continues to reinforce our financial strength. This strength has placed us in the position to give back \$2.2 million to our members since 2008 through our Cashback Rebate, and is in addition to some of the best interest rates in the area."

Contact information: (269) 441-1400, www.omnicommunitycu.org



Spring Arbor University Increases Online Business Degree Offerings

Spring Arbor University will begin offering its associate and bachelor's degree programs in business through SAUonline in 2011. These degree programs will comple-

ment the University's other online business programs, including its Bachelor of Science in Organizational Management, Master of Business Administration and Master of Science in Management degree programs. This will allow students to complete three business-based degrees consecutively—all online.



Through SAUonline, students can get the advanced degree they are seeking without disrupting their busy lifestyles. With degrees offered exclusively online, students decide when and where they complete their coursework. No matter where individuals are currently in their professional pursuits, Spring Arbor University's online business programs can help!

Contact information: (800) 968-9103 or Battle Creek (269) 965-2934, www.arbor.edu



Thank you Comcast Cable Communications for Sponsoring the January EOB!

Advertising

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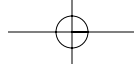
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www.socialmarketing.org



Event Highlights

By Alicia Davis
Events Coordinator



Harley Simmons Award Winner

The Battle Creek Area Chamber of Commerce Silent Observer Committee presented the 2010 Harley Simmons Award at the Chamber's Eye Opener Breakfast on Tuesday, December 14, 2010 at the Burnham Brook Community Center.

The award was established in honor of the late Harley Simmons, who was a charter member and treasurer of the Chamber's Silent Observer Committee for many years. After Harley's sudden death in 1993, the committee decided to establish an award in his memory. The award criteria is to recognize an individual who has significantly contributed to the safety and security of citizens in the Battle Creek area. It is awarded in honor of his/her crime reduction efforts and/or support of crime prevention in our community.

The 2010 Harley Simmons Award recipient is retired Battle Creek Police Detective Barb Walters. Her peers described Barb as... "a committed and dedicated officer. Her efforts toward public safety were a direct result of her concern for the citizens she swore to protect. Her dedication to the safety of our community was a twenty-four hour commitment".

The Battle Creek Area Chamber of Commerce congratulates Barb Walters for being named the recipient of the 2010 Harley Simmons Award.



Chamber Mixer at Kingman Museum

The Battle Area Chamber of Commerce would like to thank Kingman Museum for hosting the Chamber Mixer at their location on Tuesday, January 18, 2011. It was nice to see all of the new exhibits, including the Planetarium Show while enjoying some quality networking with fellow Chamber Members.



Chamber Night at the Battle Creek Revolution Hockey Game

On Friday, January 21, 2011 the Battle Creek Revolution Hockey Club offered the Battle Creek Area Chamber of Commerce an exclusive ticket offer for Chamber Members to attend the hockey game. In addition to that offer there was a chance for those who purchased a ticket to "WIN" the opportunity to be a part of the Puck Drop Ceremony prior to the game. The winner was Brad Thomas, son of Nicole Thomas, who is employed by Marshall Community Credit Union. Thank you to all of the Chamber Member Ambassadors who were able to be a part of the opening ceremony.

tion to that offer there was a chance for those who purchased a ticket to "WIN" the opportunity to be a part of the Puck Drop Ceremony prior to the game. The winner was Brad Thomas, son of Nicole Thomas, who is employed by Marshall Community Credit Union. Thank you to all of the Chamber Member Ambassadors who were able to be a part of the opening ceremony.

MARK YOUR CALENDAR!!

Armed Forces Day Luncheon

Friday, May 20, 2011

12:00 p.m.

\$15.00 per person – Open to the Public

(Tickets can be purchased at the Battle Creek Area Chamber of Commerce)

Luncheon will be held at the Battle Creek Air National Guard Base

SILENT OBSERVER AND CHAMBER GOLF OUTINGS

Silent Observer Golf Outing

Friday, May 13, 2011 - 8:00am (Check-in), 9:00am (Tee Off)

\$65.00 per person – Open to the Public

Cedar Creek Golf Course

Chamber Golf Outing Fundraiser

Friday, June 10, 2011

8:00am (Check-in), 9:00am (Tee Off)

\$75.00 per person

Cedar Creek Golf Course

BE INVOLVED... MAKE A DONATION OR BECOME A SPONSOR!

If you are interested in donating a gift for a door prize, being a sponsor, or volunteering on either Golf Committee please contact Alicia Davis at the Chamber.



Big Brothers Big Sisters
A Community of Caring

START SOMETHING.

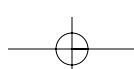
Call 269.964.7117 or visit
www.bbbsmi.org



New Member Opportunity

"Member to Member" Benefits

If you are a Chamber Member and interested in offering a member-to-member benefit, please call Jeff Roller at the Chamber at 269.962.4076 to discuss. This would be a benefit that you would extend to the Chamber membership and to all of the employees of those members. The only caveat is that the same offering cannot be available to the public at large. Check out our new "Member-to-Member" Benefits tab on our Website at: www.battlecreek.org



Spectacular... Ambassador!



Angela Burkhardt, with the Hinman Company, has been a Battle Creek Area Chamber of Commerce Member Ambassador since 2009. Angela enjoys volunteering as an Ambassador and believes it makes a difference helping businesses and residents of Battle Creek organize and participate in activities. This in turn helps build them into a stronger force of unity for the future. On behalf of the Battle Creek Area Chamber of Commerce, and Board of Directors we would like to thank Angela for her time and dedication. Community Supporters like you helps make the Chamber what it is today.

Ribbon Cutting



Japan America Society

The Japan America Society of West Michigan had a Chamber Ribbon Cutting Ceremony on Monday, January 17, 2011, to celebrate a major transition in operations. These include technology updates, website overhaul and changes in membership structure to improve and enhance services to members, and to develop its role as a community resource and liaison. JAS of West Michigan welcomes back past Executive Director, Tracy Miller, and newly appointed Managing Director, Yoko Butler. For more information about the Japan America Society of West Michigan please visit our website at www.jaswm.org.



Battle Creek/Calhoun County Convention and Visitors Bureau Event Listing

- April 3-23 Glass/Watercolor Exhibition – Art Center of Battle Creek
- April 22 Opening Day - Binder Park Zoo - Battle Creek
- April 30 Marshall Music Faire 2011 – Stuarts Landing, Marshall
- April 30 Simply Sinatra – W.K. Kellogg Auditorium
- May 13 Spring into the Arts – Downtown Battle Creek
- May 14 Calhoun County Museum Hospitality Day – Kingman Museum, Battle Creek
- May 14 Michigan Week - Tourism Day in Marshall
- May 15 Corvette Celebration – 23rd Annual – Calhoun County Fairgrounds
- May 21 Oaklawn Hospital 29th Annual Hospitality Classic Run - Marshall
- May 21-22 Mayfaire Renaissance Festival – 18th Annual – Calhoun County Fairgrounds
- May 28-30 Mayfaire Renaissance Festival – 18th Annual – Calhoun County Fairgrounds
- May 30 Marshall Memorial Day Parade – Downtown Marshall

HISTORIC SULLIVAN BARN
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